



May 2, 2024

Open letter to District 3 Kin Clubs:

I am writing to you on behalf of Saskatchewan Crime Stoppers, a non-profit organization dedicated to promoting safety and reducing crime in our beautiful province.

Over the years, our organization has tirelessly worked towards creating safer communities by facilitating anonymous tips from concerned citizens that help law enforcement agencies solve crimes. Our success is a testament to the trust and support that we receive from the public, the media, and our partners. We are proud to have made Saskatchewan a safer place to live, work, and raise families.

As we continue our mission to combat crime, we are reaching out to you as one of our valued partners, to request your continued support. Saskatchewan Crime Stoppers funding is through donations and corporate sponsorship. The program does not receive federal or provincial funding. Your financial support is important to:

- Maintain the financial viability of the program.
- Enhance the reach of our anonymous tip program, encouraging more residents to come forward with vital information.
- Continue to educate and engage the public in crime prevention initiatives, through awareness campaigns, and public events.
- Provide rewards to tipsters whose information leads to an arrest or charge for a crime, further incentivizing citizen participation in crime prevention.

The following statistics highlight Saskatchewan Crime Stoppers success since the program's inception in 1987:

- Over 160,000 Calls.
- Over 41,000 Tips.
- Over 3,600 Arrests made.
- Over 2,700 Charges laid.
- Over \$20,000,000 (million) in total recovered property, drugs, and cash.
- Over \$460,000 in rewards approved.

Feel free to contact me at 639-398-8287 or admin@saskcrimestoppers.com or you can visit our website at www.saskcrimestoppers.com for more information. We sincerely hope that you will continue supporting Saskatchewan Crime Stoppers in our mission to make our communities safer.

Best regards,

Kevin Brice

Kevin Brice
President, Saskatchewan Crime Stoppers

www.saskcrimestoppers.com

Reducing crime in our communities is everyone's responsibility.

With the notice of motion made at district convention 2023 to remove the \$10/per member Crime Stoppers Levy and use that \$10 towards our district dues (as opposed to increasing dues) it prompted Governor Paula and myself, to contact Crime Stoppers and discuss the value of our contribution in their organization.

Through a group call with Kevin Brice, President of Crime Stoppers, Paula and I learnt many things about Crime Stoppers and how they make communities safer. We wanted to share this information with the district members so that if a decision on funding is required in the future, we are all more informed.

-Melissa Kirwan
D3 Education Director

Information On Crime Stoppers Operations/Background

- Founded in 1987 with the support of Kinsmen and Kinettes, Saskatchewan Crime Stoppers (SCS) operates along with four other programs in the province (Regina, Saskatoon, Prince Albert, and Moose Jaw).
- Saskatchewan Crime Stoppers is a crime reduction, crime prevention, community service program that successfully combines the efforts of the public, the media, and the police to solve crime in our communities.
- The Crime Stoppers organization runs quite similar to our Kinsmen Foundation, where their funding is done entirely through donation and their board is made up of volunteers.
- **Saskatchewan Crime Stoppers does not receive any Provincial or Federal funding. The program is funded solely through contributions from Urban and Rural Municipalities, First Nations, Community Service Clubs, Civic, Social, and Professional Organizations, Corporate Sponsorship, Small Business, and Individual Donations.**
- The money received gets divided into their respective communities. In our case, they ask where our members are located (Regina, Saskatoon, PA, Moose Jaw & Rural) and divide according to those numbers.
- A voluntary board of members meets monthly in person in Regina. Like our councils, their expenses, such as mileage, are covered.
- SCS features cases on its website www.saskcrimestoppers.com and Facebook page (search "Saskatchewan Crime Stoppers") which now has over **40,000 followers and a solve rate of 45% for all cases posted**. Saskatchewan Crime Stoppers was recognized with the 2022 International Crime Stoppers Productivity Award for Total Seizures for programs serving a population of 300,000 to 1 million.

How Crime Stoppers Helps Communities

- A crime will get posted on their Facebook Page/Website/App.
- The program receives an anonymous tip through the call center and online reporting system. The Tipster is assigned a TIP number when they call.
- That detailed information gets forwarded to the respective law enforcement agency for investigation.
- Law enforcement returns successful investigation detail report back to the Saskatchewan Crime Stoppers Coordinator.
- The board of directors meet to determine and approve successful TIP rewards. The rewards can be an amount eligible for up to a \$2000 cash reward.
- The SCS Coordinator arranges for tipster to pick up cash reward with banking institution with TIP number only known by the tipster. This reward may or may not get picked up...some people send a tip in only to help and do not accept the reward.

Crime Stoppers & Kinsmen/Kinette/Kin Connection

- Crime Stoppers and Kinsmen and Kinettes have a long history dating back to the early days of the SCS program. Larry Wells, Past President and honorary lifetime Board member of Saskatchewan Crime Stoppers as well as a former President of Yorkton Kinsmen, provided background on this history:

“They were the first onboard - Yorkton Kinsmen gave a \$10,000 loan so we could operate as we were close to broke. Within a year we negotiated having SARM support Saskatchewan Crime Stoppers - and was able to attend a meeting and give the Yorkton Kinsmen Club a cheque to pay them back. Dan Robichard and the club gave the cheque back and considered it a donation. That was how we crossed a major financial hurdle.”

- The approximate \$7,000 received annually is split amongst the programs across the province based on % of members in each of PA, Moose Jaw, Regina, and Saskatoon with the balance of the % allocated to Saskatchewan Crime Stoppers from membership outside those four cities.
- Historically SCS have had Kin representation on the Board of Directors until 2015 when Corey McFadden stepped down. They welcome new members, to be considered you would just need to fill out the Board of Directors application (and would need to submit CRC).
- **What are we (Kin Members) getting out of the \$10.00 fee attached to dues? All communities in the province benefit from the five programs operating in the province. All funds received go towards the operation of the programs, education and promotion, and cash rewards for successful tips. In turn, each successful tip helps with community safety by removing criminals from the street.**
- **The Impact of reduced/no Kin funding. The Kinsmen/Kinettes are the second largest annual contributor to the program. Reduced funding impacts the ability of each program to operate effectively. These programs exist because of the continued support from all sponsors and contributors.**

Program Position Descriptions

- Program Coordinator & Assistant Coordinator – The Coordinator and Assistant Coordinator positions are assigned by the RCMP to manage the day-to-day operations of the program, administer the tip process, and communicate with law enforcement to ensure all tip information received is investigated. Cases resulting in an arrest or charge are presented to the Board for review/approval and may be eligible for a cash reward. Coordinators are active with the public at various speaking engagements, presentations, and trade shows to promote the program and educate the public and manage the website and Facebook page along with any inquiries regarding the program.
- Board of Directors – The program has a volunteer Board of Directors that meet monthly. Their main responsibilities are to approve Tip rewards, setting of program policy and procedure, managing the annual budget, coordinating sponsorship and funding, and assisting with the promotion and education of the program.

